



Università  
Ca' Foscari  
Venezia



**Wednesday 15th March**

from 12.00 to 13.45

**Room 8A** - *Campus Economico San Giobbe*  
Fondamenta S. Giobbe, 873,  
30121, Venezia VE

# Perspectives on Social Business

## Yunus Social Business Centre

**Social Business** reconciles the **socio-environmental objectives** typical of the public sector and non-profit organisations with the **efficiency** and **economic sustainability** of commercial enterprises. During the workshop, **Rebalance** member **Prof. Francesco Rullani** will engage a world-renowned NGO (**Save the Children**), one of the largest social enterprises operating in the world of fair trade (**AltroMercato**), and one of the most influential Italian networks of organisations aiming to propose a new economic paradigm (**NeXt Economia**), to discuss what perspectives, challenges and opportunities this **hybrid business model** can offer them and our societies, as a viable way towards a "democracy-conforming capitalism" away from a "market-conforming capitalism".

All components of the university and the city, institutions, the third sector and the business world are invited.



More info at:  
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To register:  
[shorturl.at/vEMQ7](http://shorturl.at/vEMQ7)

### Programme

**12.00**

**Participant registration**

**12.15**

**Introduction**

**Stefano Campostrini**, Director - *Yunus Social Business Centre, Università Ca' Foscari Venezia*

**12.25**

**Main Panel "Perspectives on Social Business"**

*with Save the Children, Altromercato e NeXt Economia*

**Alice Celletti**, Transformational Partnership Manager - *Save The Children*

**Giorgio Scandiuzzo**, Territorial Membership Coordinator - *Altromercato*

**Luca Raffaele**, General Director - *NeXt Economia in dialogue with*

**Francesco Rullani**, Scientific Director - "Impact Unit", *Yunus Social Business Centre*

**Luca Corazzini**, Scientific Director - "Voluntary contributions to social projects and NGOs Unit", *Yunus Social Business Centre*

**13.25**

**Q&A with the audience and conclusions**