



Università  
Ca' Foscari  
Venezia

Dipartimento di Management

VENICE SCHOOL  
OF MANAGEMENT



Ca' Foscari  
Yunus Social  
Business Centre

REBALANCE  
DEMOCRACY  
& CAPITALISM



# Impact meets Digital

December 13th, 2023 – h 12.15 pm

Aula Saraceno

San Giobbe Campus – Venice

Make a difference and help Save the Children generate impact through data!

Join the Open Lecture with **Lorenzo Catapano**, Head of Innovation, Digital Technology & Data at Save the Children - Italy, to learn how to harness data and digital technologies to address the challenges faced by NGOs today. During the session, Save the Children - Italy will present a real challenge the organization is facing, and participants will team up to solve it.

The meeting is organized as part of **Professor Francesco Rullani's** teaching on **Data-Driven Competitive Strategy and Technology Analysis**. It is intended for students of the course and for all those who are interested.

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