



Rights under Siege: Business, Development, and Responsibility in Palestine

3 DECEMBER
2025

Aula Magna, Polo Piagge,
University of Pisa
Via G. Matteotti, 11 - Pisa

15:15 - 17:45 CET

Registration
via QR code
for in-person
attendance:



The event is also accessible
online at the link:
<https://call.unipi.it/palestine>

Organizing Committee:

Elena Assenza; Elisa Giuliani;
Verdiana Morreale; Giulia Rossello
- Rebalance Observatory

Information:

rebalanceprojecteu@gmail.com



Welcome Address (15:15–15:30)

Elisa Giuliani, Professor of Management, University of Pisa

Session 1: Responsibilities of International Businesses

Moderator: Dr. **Verdiana Morreale**, University of Pisa

15:30–16:30]

- **Chiara Macchi**, Assistant Professor of Law, Wageningen University
No Business as Usual in Palestine: Unpacking Corporate Responsibility under the UN Guiding Principles on Business and Human Rights
- **Michelle Kelsall**, Senior Lecturer, SOAS University of London
From the “Economy of a Genocide” to the UNGPs: Mapping Corporate Responsibility under Article 1 of the Genocide Convention

Session 2: The Local Economy and Its Reconstruction

Moderator: Dr. **Elena Assenza**, University of Pisa

16:30–17:30]

- **Luigi Bisceglia**, Assistant Professor of Business Administration, Bethlehem University
Economic Collapse and Fragile Recovery: The Palestinian Economy Amid the Middle East Conflict (2023–2025)
- **Tara Van Ho**, Associate Professor of Law, St. Mary’s University School of Law, San Antonio, Texas
Business, Human Rights, and the Reconstruction of Palestine

17:30–17:45]

Q&A Conclusive Remarks